



Shuyue Wang

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EXPERIENCE

Experience Designer

Wongdoody

Providence, RI

Apr, 2020 - Present

Wongdoody is a human experience company powered by Infosys with focusing on customer experience and user experience; Designed digital experience by working directly with data scientists, developers, and PMs; Clients include Nike, Vanguard, Toyota, Molina Healthcare, PwC, State of Rhode Island, etc.

Experience Designer

Infosys

Providence, RI

Nov, 2019 - Present

Worked as a UX/UI designer to deliver research-driven and thoughtful experiences for a variety of fortune 500 companies across industries; Collaborated with engineers, PMs, and client's stakeholders to design multiple projects such as CRUSH COVID RI, a simple, privacy-first contact tracing mobile app.

Digital Content Designer

Penn State University

State College, PA

Oct, 2018 - June, 2019

Worked as a hybrid designer for working on both UX/UI design and front-end development at Campus Arts Initiative (a school institution to unite art exhibitions at the eight Penn State Campus areas in Pennsylvania).

Designer

Reflexgroup

New York, NY

May, 2018 - July, 2018

Gained practical and professional experience in advertising, branding, and social media content management; Designed daily Instagram product photography posts for clients Innisfree and Mamonde; Assisted creative director to create and pitch social media content for clients MALIN+GOETZ.

UI/UX Designer

Heady Inc.

New York, NY

May, 2016 - July, 2016

Heady is a leading mobile app design & development consultancy; Collaborated with PMs and clients to designed SUBTITLE, a mobile app that provides simultaneous translation of song lyrics to the audience of theater.

EDUCATION

The Pennsylvania State University

Bachelor of Design in Graphic Design

CERTIFICATION

Rhode Island School of Design

Strategic Design Program

EXPERTISE

Research

User Research, Competitive Analysis, User Interview, Information Architecture, A/B Testing, Usability Evaluation, Wireframe, Prototype

Design Tools

Sketch, Figma, Adobe XD, Invision, Balsamiq, Photoshop, Illustrator, Indesign, Adobe AE

Programming

HTML, CSS